



NEWSLETTER

YOU CREATE

After almost two years, the project YOUCREATE is coming to an end. Through these years, the consortium worked intensively and eagerly to transmit the concept of circularity and environmental protection through creative processes and methods.

The main objectives of the project are:

- Raise awareness to using the creative and digital tools within the CCI regarding the ideas of CIRCULARITY and ECO RESPONSIBILITY;
- Deliver sustainable working instruments based on innovation and CREATIVE SKILLS within project conceptualization, management and implementation;
- EMPOWER youth workers and young people and prompt their familiarity with the CCI by building their skills and capacity to make EU projects more environmentally responsible through education and training; creativity and environmental responsibility; and cooperation and solidarity;
- Encourage transnational COOPERATION and intercultural interconnections, and the exchange of sustainable practices between young people, youth workers and organizations;

The outcomes of the project are the following...

- **Output 1:** Manual for Trainers on the Narrative-based Learning and Digital Training for Creative Training Techniques.
- **Output 2:** the GREATIVE training - Online course material for environmental protection and methods for initiatives.

Module 1: Environmental issues mainly led by production, consumption, and resource disposal

Module 2: The concept of circular economy and its main practices

Module 3: A connection between creativity, circularity, and environmentalism

Module 4: EU projects

Module 5: The context of the COVID-19 pandemic, its impact on EU projects, and its positive and negative environmental impacts

Module 6: A workshop with activities to develop creative skills & new ideas to foster circularity within EU projects

- **Output 3:** Inspiration from Implementation – EDUcreateBAG Empowering Youth with Creative Tools for Becoming Circularity Leaders



The Workshops with policymakers and the youth....

Each country has already held or will hold in the near future workshops targeted to young people, environmental activists, and policymakers.

The workshops: What happened and what was discussed?

- an overview of the project and its objectives,
- the results of the project,
- the current environmental challenges globally,
- the groups of participants discussed how we can tackle specific environmental challenges effectively and raised reflections towards policymakers on these issues,
- recording videos with the participants' feedback and reflections.



the EDUcreateBAG (Empowering Youth with Creative Tools for Becoming Circularity Leaders)

The partnership is currently developing an interactive resource containing information on Ecological issues tackled with the help of Creative and Cultural Industries or cultural activities. Anyone can find in it educational tools/materials, success stories, official European documents, and workshop descriptions.

This output is mainly composed of the following:

- products that seek **to explore the transferability potential of the project &**
- **expand its outreach to boost sustainable impact over time.**

*There will be an **electronic "Ecobag" with a QR code** containing:*

- **educational tools/material/ideas &**
- **success stories/best practices/skills within the creative sector with the potential to boost circularity.**

*It will also include **videos** demonstrating the following:*

- **the opportunities of the initiatives developed** within the project &
- **boost the direct reflections** incited by its participants towards policymakers.

The YOUCREATE consortium



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- **on our official Facebook page:** <https://www.facebook.com/youcreateproject>
- **on our official website:** <https://youcreateproject.eu/>
- **the GREATIVE training:** <https://youcreateproject.eu/moodle>



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